

Qumu and CaptionHub

Fully Integrated Video Transcription and Translation

CaptionHub is a tool that allows global companies to extend the reach and engagement of enterprise video assets, by quickly and easily adding captions in multiple languages. Fully integrated with the Qumu Video Engagement platform, users can create frame accurate captions—at broadcast quality—in over 50 languages.

WHAT CAN CAPTIONHUB DO FOR YOU?

Global organizations can now transcribe, translate, edit and publish captions to their video assets—in both original and translated languages—for maximum audience reach and accessibility.

Transcribe video using speech recognition and Natural Captions Technology®, adding captions at broadcast level frame accuracy for perfect timing and accuracy.

Translate video captions into 54 languages within seconds, using state-of-the-art AI Neural Machine Translation, creating near human translations.

Edit with CaptionHub editor and workflow tools, and use your own linguist to perfect your transcriptions and translations.

Publish captioned videos directly to the Qumu Video Engagement platform

Export timed text in multiple formats, including VTT, SRT, TTML / DFXP, CSV, TXT, SMI, EBU-STL, ASS & SCC.

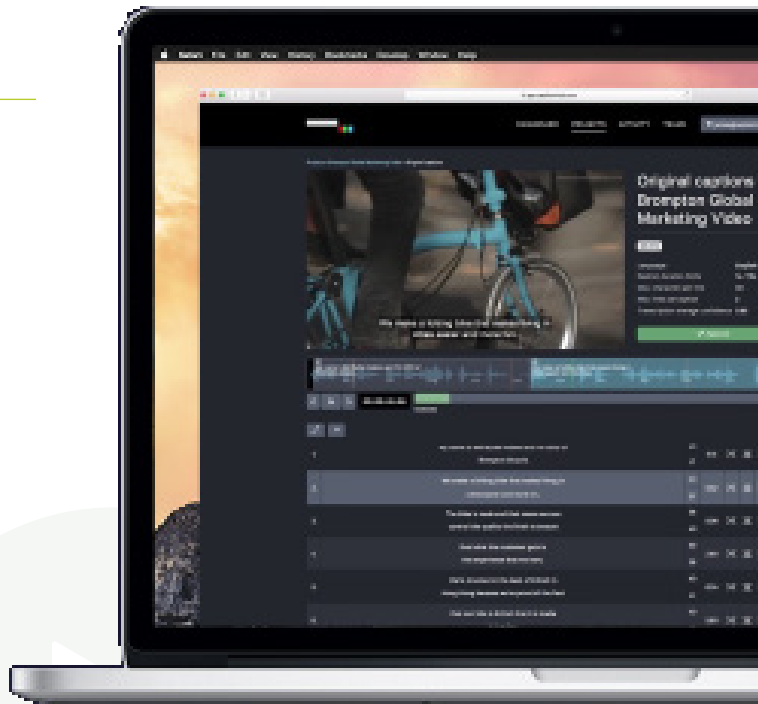
NATURAL CAPTIONS TECHNOLOGY®

Natural Captions Technology® is an advanced algorithmic approach to natural language processing that reflects the natural language of humans. This results in captions that are perfectly timed, and reflect the way a human speaks as closely as possible.



WHY QUMU & CAPTIONHUB

- **Deliver global value faster** by translating in up to 54 languages—and perfect them with your own translators.
- **Speed up captioning** with the most advanced neural translation & speech recognition available.
- **Create and publish** broadcast quality captions.
- **Seamlessly integrate** for total control, security and visibility.
- **Meet FCC accessibility regulatory obligations** for captions.



Ready to get started? Our team is ready to help. Contact us at info@qumu.com



Qumu empowers hyper-distributed organizations to leverage the full power of video to move forward faster. Only Qumu's Video Engagement platform helps businesses build connectedness and shape a culture that is more engaged, motivated, aligned – and human – to drive impact in a work from wherever, whenever world.