

# Speaker Dynamics University

## Video Communications Master Class

The world of work has forever changed with the rapid adoption of video communication across the enterprise. However, the transition to a video-centric culture can be challenging even with the best tools. Most people do not feel comfortable or confident speaking on camera - even a small one. Many are also making minor but important mistakes which are magnified through the lens. These miscues can have costly consequences – a virtual sales call that falls flat, a companywide meeting that loses impact, an absence of cohesion and productivity in a dispersed team.

Join Speaker Dynamics’ CEO and Chief Confidence Creator Karin Reed as she translates decades of experience as an Emmy-award winning journalist, professional spokesperson and On-Camera Coach into tips and tricks that will help you maximize your video communication skills and overcome barriers in an ever-growing virtual realm.

### LEARNER EXPERIENCE

- Each course contains approximately 1.5 hours of content.
- The self-paced courses allow users to spread out their learning over time or binge the course content at once.
- Each course contains a mix of interactive lessons via video, scenarios where you can see the techniques applied and missions where you are given a real-world assignment to complete.

### AVAILABLE COURSES

#### The MVPs of On-Camera Success

Learn the right Mental Mindset when speaking through a camera. Understand the importance of Vocal Variety to deliver a message with impact. Discover the Physical Factors that come into play and what your body may be saying on camera without even knowing it.

#### Elevating Your Personal Production Value

Learn how to create a professional webcam setup without a professional studio or crew. Receive actionable insights on everything from lighting, camera position and framing to the best background options.

#### Tools of Engagement

Learn strategies for keeping your audience tuned in, rather than tuned out. Master the techniques to drive dialogue and keep an audience’s attention when meeting or presenting virtually.



**Karin M. Reed**  
*CEO & Chief  
 Confidence Creator  
 Speaker Dynamics*



Learn more at [www.qumu.com](http://www.qumu.com) or contact us at [info@qumu.com](mailto:info@qumu.com)