

Qumu App for Zoom Events

Record and manage compelling content directly from Zoom

OVERVIEW

For enterprises using Zoom for video meetings and webinars who need to amplify videoconference discussions throughout the organization after events have completed and want to deliver Zoom recordings to relevant audiences on-demand, timely and securely with the best user experience.

WHY QUMU?

Qumu Video Engagement platform empowers enterprises to easily capture, store, manage, distribute and govern all Zoom video content—securely and at scale—and understand how that content is utilized inside and outside of the organization.

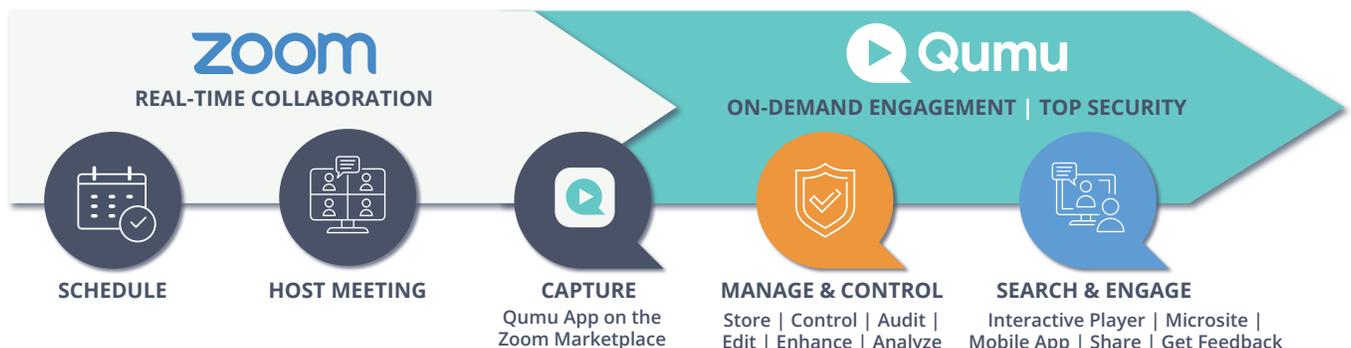
Unlike basic archiving or content management solutions, Qumu makes video recording, storing and consumption accessible to everyone. It adds enterprise-grade security, built-in editing, automated workflows, advanced video management features, analytics that track engagement—regardless of end-user device or global location.



HOW IT WORKS

With the Qumu App, Zoom is used as the front end for any large-scale video broadcast, while Qumu handles recording, management, and delivery. All this leveraging the same enterprise-grade security implemented at the world's largest banking institutions and government agencies.

Once the Qumu App is installed, it can either be initiated automatically or via a button click directly in the Zoom interface.



EASY

Manage all Cloud Recordings in One Place, Securely

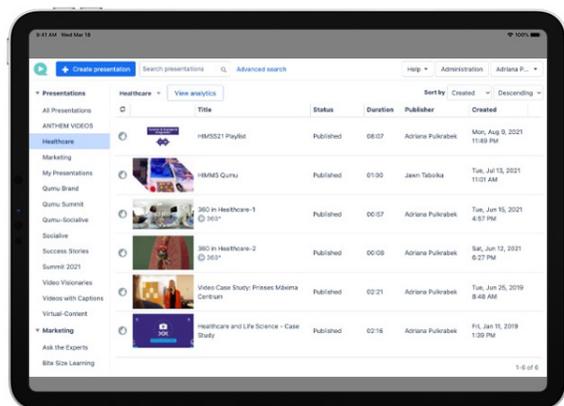
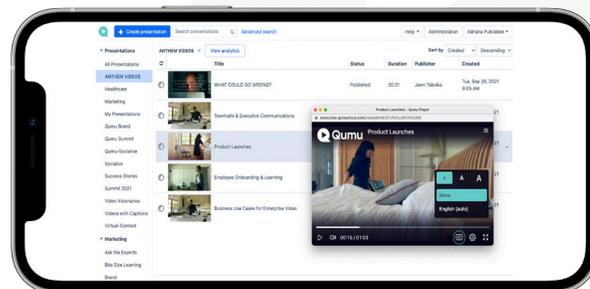
Capture and store all video content into one centralized and secure repository.

Transform Recordings into Compelling Assets

Re-purpose video meetings by trimming sections and adding subtitles, attachments, links and calls to action.

Find your Zoom Recordings Easily

Easily search for recordings by user, date range, keywords, speech or custom metadata.



EVERYWHERE

Manage Content from Anywhere

Manage your content with custom workflows and advanced delivery controls, from a single interface.

Organize and Share

Create and share libraries of knowledge directly or with video portals, from anywhere.

Record Anything, Deliver to Anyone

Deliver recorded video to anyone inside or outside of your organization, for consumption on their time.

ENTERPRISE

Enterprise-class Performance

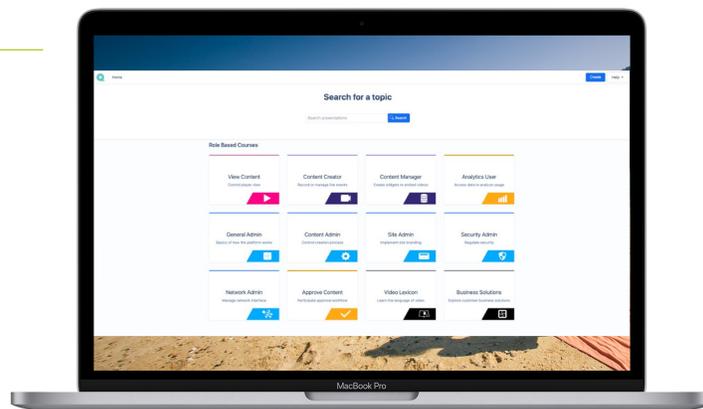
Experience better quality of recordings and viewing experience with Qumu Video Engagement platform.

Security and Governance

Create engagement with on-demand videos beyond the meeting with top level security, and governance.

Advance Analytics

Analyze the past and define the future with a complete picture of viewership and impact with advanced analytics at video and network level.



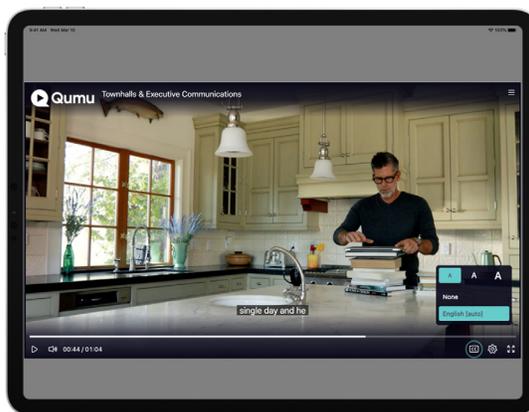
POWER UP ZOOM BY ENABLING LIBRARIES OF CONTENT WITH FULL CONTROL AND SECURITY.

Internal Collaboration

Team meetings, project review sessions and departmental updates, and record them for distribution to employees who could not attend.

External Collaboration

Customer meetings, virtual medical appointments, consulting sessions, eDiscovery, and more.



Unstructured video content is on the rise

Eliminate manual processes and **manage, govern, retain, and deliver** video recordings with Qumu.

zoom | App Marketplace

Download the Qumu App
<https://marketplace.zoom.us>



Build a repository

Record live streamed events for posting on internal social & collaboration portals.



Boost productivity

Maximize both viewership and engagement by distributing recorded meeting assets.



Qumu Record and Manage

is a free application and requires users to have licenses for both Qumu and Zoom Enterprise Edition.

Ready to get started? Our team is ready to help. Contact us at info@qumu.com



Qumu empowers hyper-distributed organizations to leverage the full power of video to move forward faster. Only Qumu's Video Engagement platform helps businesses build connectedness and shape a culture that is more engaged, motivated, aligned – and human – to drive impact in a work from wherever, whenever world.