

# Qumu and Socialive

The ultimate creation and engagement video solution, at scale.

## Overview

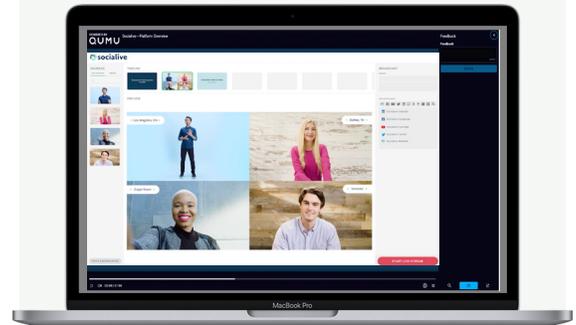
For businesses with highly distributed people and operations who need to communicate and collaborate with agility, speed and ease want to engage their audiences with the right content at anytime, Qumu and Socialive have teamed to offer a Software-as-a-Service (SaaS) video streaming solution that empowers anyone within an enterprise to easily produce high quality video content, manage and deliver it for every audience wherever and whenever they consume it, and understand how it is engaged by employees, customers and partners. Unlike video meeting solutions, or custom production services, the Qumu - Socialive solution makes live and on-demand video creation and consumption accessible to everyone, with massive scale delivery, security, content management, and the analytics that track engagement for the business.

## Empowering Video Creators That Need To Stand Out

The Qumu - Socialive solution enables every user to create and deliver sophisticated branded video experiences from their browser or mobile app, with enterprise-grade performance. It provides reliability across the most complex environments with the highest security and controls.

## Solutions

Virtual Events, Marketing, Internal Comms, Learning & Development, Remote Video Production and more.



### INTERNAL COLLABORATION

Host branded large-scale CEO events, team meetings, project review sessions and departmental updates, and record them for distribution to employees who could not attend.

### EXTERNAL COLLABORATION

Broadcast live from remote locations, present to partner networks, or deliver live updates to customers and external stakeholders without assistance from IT.

### TEAM-TO-MANY EVENTS

Schedule, produce, and broadcast sales meetings, customer summits and executive round tables globally, to tens of thousands of employees for viewing on any end-user device.

## Easy

### More Videos, Faster

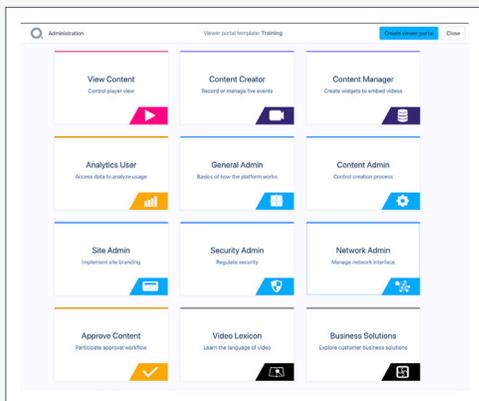
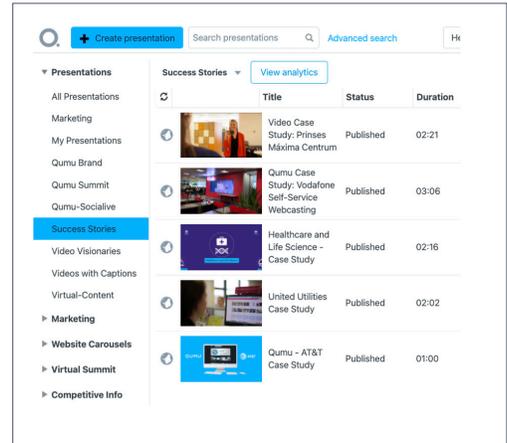
Easily produce high-end video, no prior experience necessary

### Your Content, Your Brand

Create on-brand, experiences with engaging content and video portals

### Robust Content Management

Manage your content with custom workflows and advanced delivery controls



## Everywhere

### Collaborate from Anywhere

Collaborate with dispersed teams to capture video from anywhere on any device

### Video at Scale, Anytime

Deliver recorded video to anyone inside or outside of your organization, on their time

### Simulcasting

Simultaneously broadcast to all your channels and social media, securely



## Enterprise

### Enterprise-grade Performance

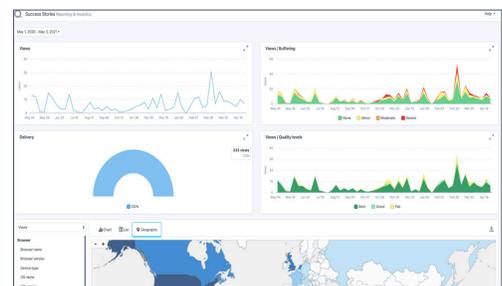
Get enterprise-grade reliability for both live and on-demand video across the most complex network environments

### Security and Governance

Leverage the power of video engagement while ensuring the highest level of security, governance and experience

### Advance Analytics

Analyze the past and define the future with a complete picture of viewership and impact with advanced analytics at video and network level





## Elevate video content creation and viewer experience with powerful production-based tools.

### Record from Anywhere

Collaborate with dispersed teams

### Multiple Presenters

Showcase multiple speakers

### Mix and Match

Mix live and pre-recorded content

### Intuitive Greenroom

A virtual stage before going live

### Simulcasting

Simultaneously share in all channels

### Scalable Streaming

Stream to tens of thousands of viewers

### Security

Multi-layer security and controls

### Content Management

Host and manage all your videos

### Engagement Tools

Q&A, Polls, Chat, and Feedback

### Advance Analytics

See what is working at the viewer and network levels

Ready to get started? Our team is ready to help. Contact us at [info@qumu.com](mailto:info@qumu.com)



Qumu empowers hyper-distributed organizations to leverage the full power of video to move forward faster. Only Qumu's Video Engagement platform helps businesses build connectedness and shape a culture that is more engaged, motivated, aligned – and human – to drive impact in a work from wherever, whenever world.